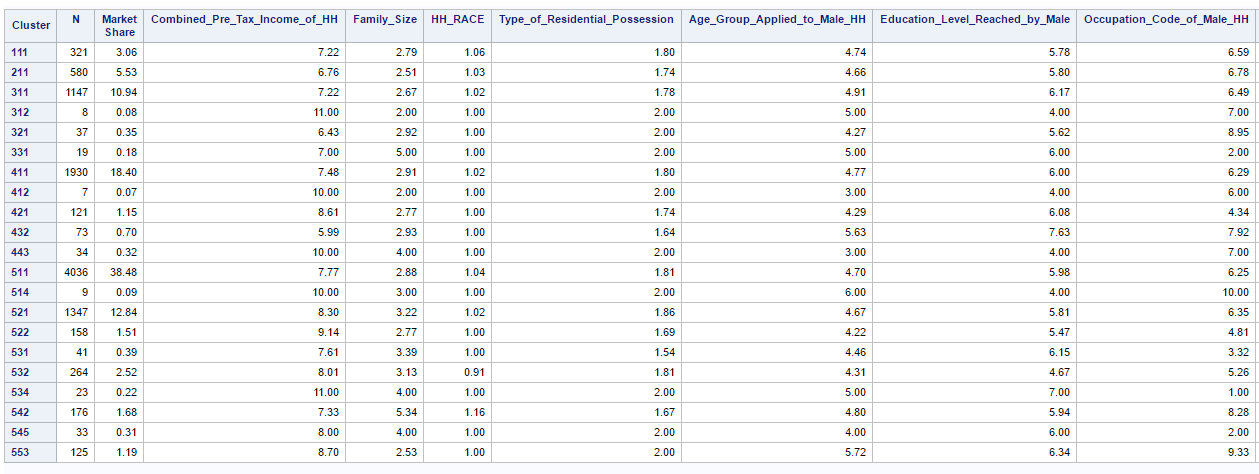
* **RFM Analysis Output:**



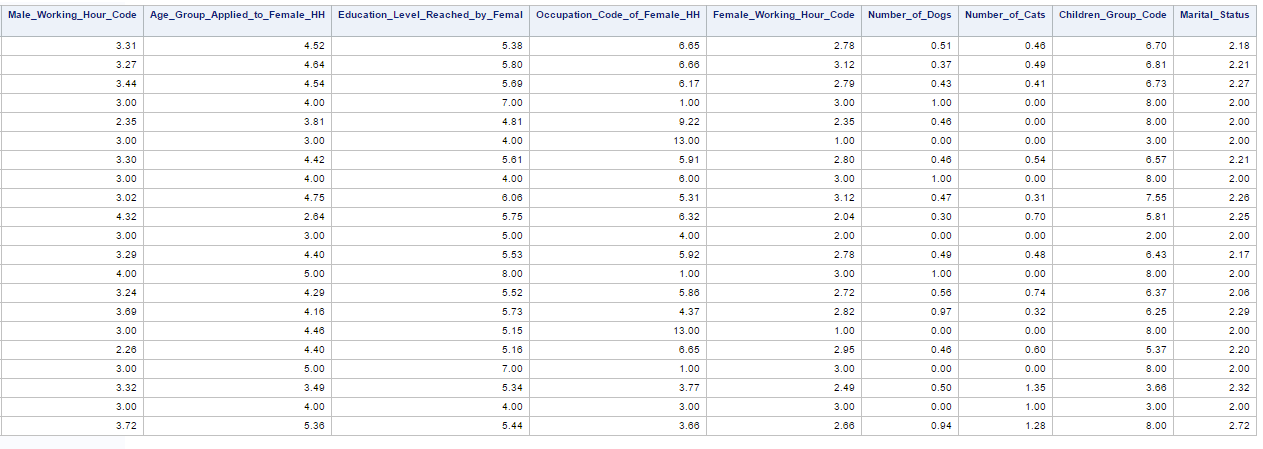
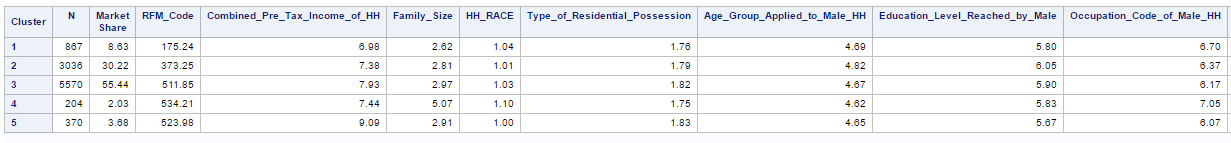


Figure 1: Clusters based on RFM score



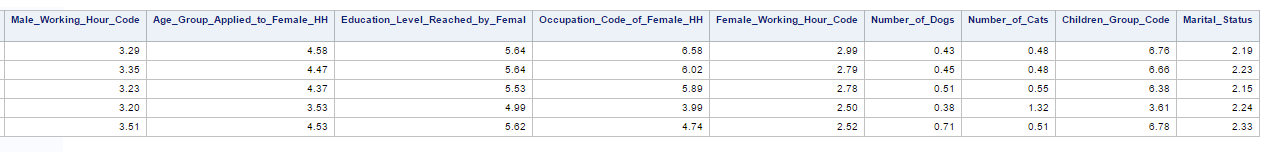
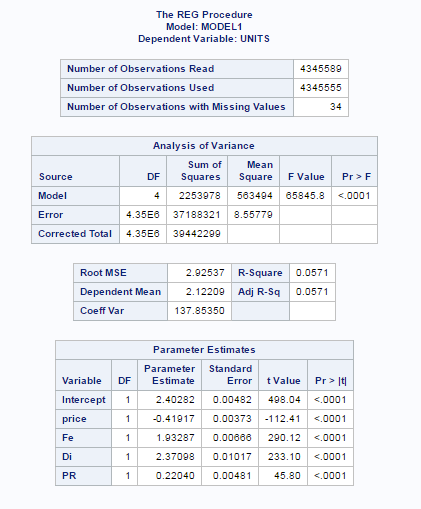


Figure 1: Clustering based on RFM Score

* **PROC REG output**



* **PROC MDC output**

